

Marek Zarnow



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Project Manager | Web Designer | Copywriter

What I Bring to the Table

- Goal-oriented problem solver with strong organizational skills.
- Passionate designer with an eye to current and future trends.
- Creative manager who implements unique solutions to challenges.
- Meticulous, mindful design is my ethos.
- I get projects get done on time and under budget.
- Confident, empathetic, and clear communicator.
- Comfortable in a suit or tee-shirt.

Work Experience

Stand and Stretch

Web Production Assistant *June 2020 – August 2020*

Web Manager *August 2020 – October 2021*

Web Director *October 2021 – Present*

- Facilitate communications among all departments, department managers, team members, and clients
- Manage production schedules by efficiently organizing and assigning tasks and milestones
- Use strategic insights. market research, and client brief to design and build clean, standards-friendly websites
- Optimize and create custom copy targeting focus key phrases resulting in higher search result placement and increased website traffic

MarekMakes LLC (Freelance Design)

2005 – 2022

- Design logos, promotional materials, and signage for small businesses in Seattle and Savannah, GA
- Conceptualize and execute multi-media advertising campaigns by coordinating with local transportation companies, radio stations, and negotiating business to business work-trade agreements
- Create, build, and manage custom websites using various platforms focusing on search engine optimization

Skills

- Project Management
- Print / Web Design
- SEO
- Copywriting
- Extensive CMS Experience
- HTML5 / CSS3 / Liquid
- Digital Marketing

Tools

- Adobe Creative Suite (Photoshop Specialist)
- Google Analytics, Lighthouse, & Dev Tools
- Squarespace / Wordpress / Shopify
- Elementor / Yoast / WooCommerce
- MS Office Suite
- SEMrush
- Figma / Adobe XD
- Teamwork.com (Project Management)

Education

- California State University San Marcos *2003 – 04*
- Cornish College of the Arts *2005 – 07*
- Savannah College of Art and Design *2007 – 09*
- Georgia Southern University *2012 – 14 (BLS)*

Lets work together.

